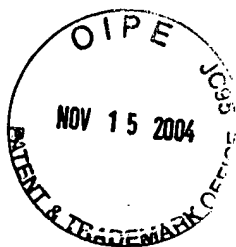


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November 12, 2004

Commissioner for Patents
MAIL STOP AMENDMENT
P.O. Box 1450
Alexandria, VA 22313-1450

Re: Applicants: LOWE et al.
Title: COMBINED ADVERTISEMENT AND
ENTERTAINMENT SYSTEM NETWORK
Serial No.: 09/965,775
Filed: September 27, 2001
Art Unit: 2684
Examiner: John J. Lee
Docket No: 01-313-US-D

Dear Sir:

Enclosed are the following for filing in connection with the above-referenced application:

1. An Amendment;
2. Copy of Form PTO-1449 previously filed February 28, 2002.

CERTIFICATE OF MAILING UNDER 37 C.F.R. §1.8(a)

I hereby certify that this paper (along with any referred to as being attached or enclosed) is being

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☒ Deposited with the United States Postal Service on November 12, 2004, with sufficient postage as first class mail in an envelope addressed to the: Commissioner for Patents, MAIL STOP AMENDMENT, P.O. BOX 1450, Alexandria, VA 22313-1450.

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3. Copy of return receipt postcard submitted with Information Disclosure Statement filed February 28, 2002.
4. A self-addressed stamped postcard, return of which is requested to acknowledge receipt of the enclosed documents.

The Director is authorized to charge any payment due in connection with this submission, or to credit any overpayment to Deposit Account No. 18-0582. A duplicate copy of this authorization is enclosed.

Very truly yours,

REED SMITH LLP

By 

Cheryl L. Gastineau